



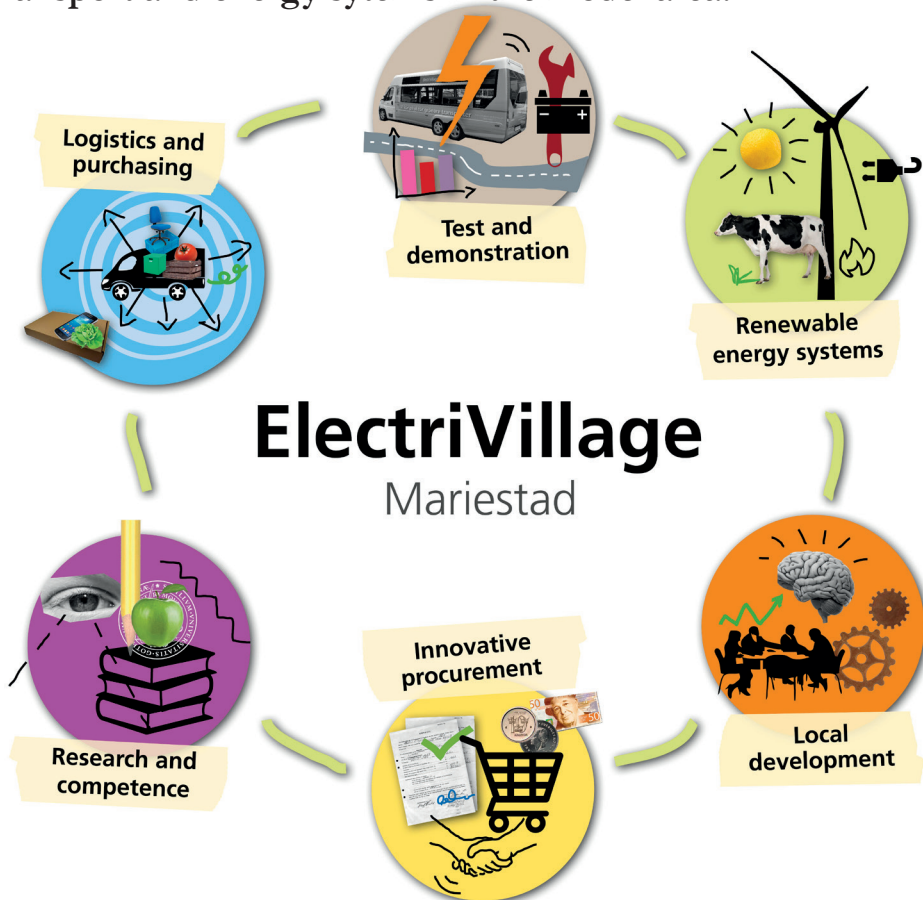
MARIESTAD

ElectriVillage



## ElectriVillage Mariestad - model area for sustainable development

Mariestad has been designated by the Unesco to be a model area of sustainability (Biosphere). ElectriVillage is a venture that involves testing and demonstration of sustainable transport and energy systems in the model area.



### World unique energy solutions

ElectriVillage is unique. There is currently no state model area in the world that exhibit a combination of sustainable transport and energy systems like the one of ElectriVillage.

### Why ElectriVillage?

ElectriVillage is the way forward for Mariestad to meet ambitious climate goals like the Agenda 2030 for a fossil-free society and the Paris Agreement. At the same time, there is a clear aim to create new business opportunities, new jobs, add new skills and increase attractiveness.



## **Mariestad has the courage to try in real life**

Different types of tests will be carried out in the open street environment and municipal daily operation of Mariestad - not in fenced areas or in laboratories. All testing activities conducted in ElectriVillage are based on the smaller or medium-sized city's needs and circumstances, but is possible to scale up to fit into a larger municipality.

## **Model area designated by the Unesco**

Mariestad has a systemic way of thinking and the local government shows courage and decisiveness. These are important keys to success in our work. Being a model area for Unesco is a quality proof indicating that we are innovative and able to think new in our work towards sustainability, which makes us visible and attractive to the outside world.

## **ElectriVillage contributes towards community development**

Through investments in ElectriVillage, Mariestad aim to create new business opportunities for local companies, and for companies from other geographic locations to establish in the city. The municipal university platform DaCapo is working to develop cutting-edge programs in sustainable transports and environmental technology to meet critical skills needed in the future. We would like the residents of Mariestad to feel pride and optimism, living in a region characterized by continuous development!

## **Projects in ElectriVillage**

ElectriVillage involves three testing areas. You can find more information about them at [mariestad.se](http://mariestad.se).

- Renewable energy systems
- Sustainable transport systems
- Logistics and purchasing