



MARIESTAD

The Lakeside town of Mariestad

The Pearl of Lake Vänern

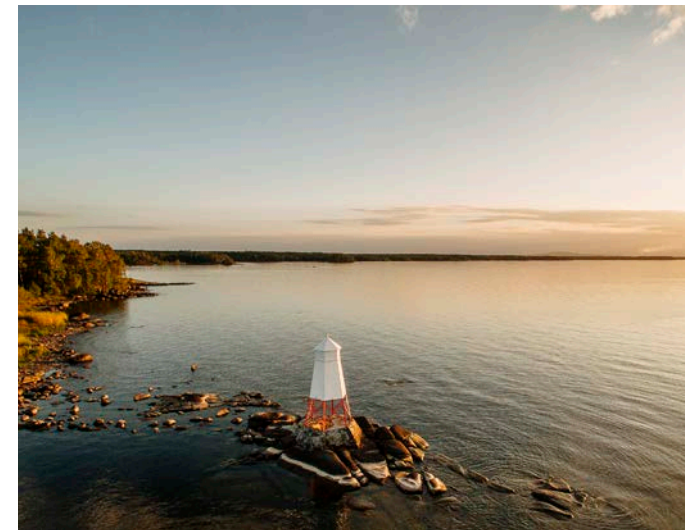
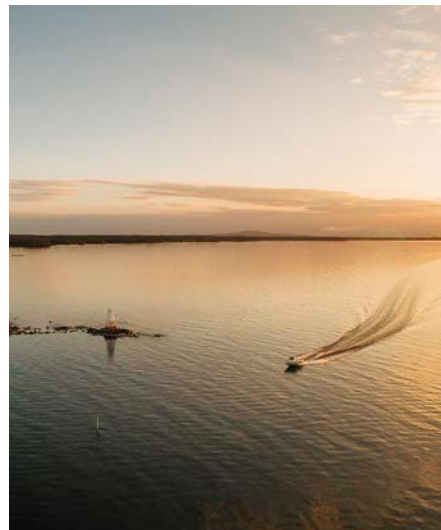




MARIESTAD

The Lakeside Town of Mariestad

- The municipal area has more than 24,000 inhabitants
- Sjötorp, Lyrestad, Lugnås, Ullervad and Torsö are our outlying communities
- A long 140 km coastline
- Close to the Lake Vänern archipelago with 22,000 islands, both large and small
- The Göta Canal begins at Sjötorp
- There are 14 nature reserves within the municipal area
- We are part of a UNESCO-designated biosphere reserve





MARIESTAD

Character

In Mariestad you are close to everything. It has a distinct small-town atmosphere that makes it easy to live there.

In Mariestad, you are never far away from shops, schools, the archipelago and your friends. Proximity and ease of contact promote well-being and security – security found in caring for and about each other.





MARIESTAD

Vision 2030

Our vision for 2030 sets out the direction for Mariestad as a sustainable and thriving lakeside town that offers a safe, secure environment in which to live. Innovative developments and emerging entrepreneurs have a solid foundation to build on, allowing them to expand and prosper.

Whilst we are firmly rooted in our culturally rich history, we are also curious about the future – anything and everything can happen in a town like Mariestad.



A proud lakeside town



A centre of horticultural expertise



A leading area for craft education



An international model region



A natural meeting point



MARIESTAD

Location

Situated on the shores of Lake Vänern and midway between the largest cities in Sweden, Mariestad has an excellent location at the intersection of the E20 motorway and the R26 national highway.

Around 15,000 vehicles pass the area each day, of which 20 per cent are heavy vehicles.





MARIESTAD

Lakeside living

The location of Mariestad on the largest lake in Sweden is regarded by many as an exquisite setting.

You have the opportunity to build your dream home in the exclusive Sjölyckan area, with plots that offer an uninterrupted view across Lake Vänern. New places to realise your dreams are being constantly created.





MARIESTAD

Biosphere reserve

Mariestad, together with Götene and Lidköping, has been designated by UNESCO as a biosphere reserve.

A biosphere reserve aims to:

- Promote community development that is sustainable in the long term
- Conserve biological and cultural diversity, ecosystems and landscapes
- Support demonstration projects, key research and environmental monitoring





MARIESTAD

Industry

- Metsä Tissue AB
- DS Smith AB
- Electrolux Logistics AB
- Prodma AB
- UW-ELAST AB
- Nimbus Boats AB
- Mann Teknik AB
- RMIG AB
- Aq Segerström & Svensson AB
- Klings glass





MARISTAD

Industry

Mariestad is a town that embraces the future. We are eager to find out more about the technology that awaits us, and our diverse commercial and industrial base is driven by innovation and inventiveness.

To ensure a first-rate commercial and industrial climate, politicians and public-sector employees work closely with the companies. There are around 2,200 active enterprises in Mariestad.



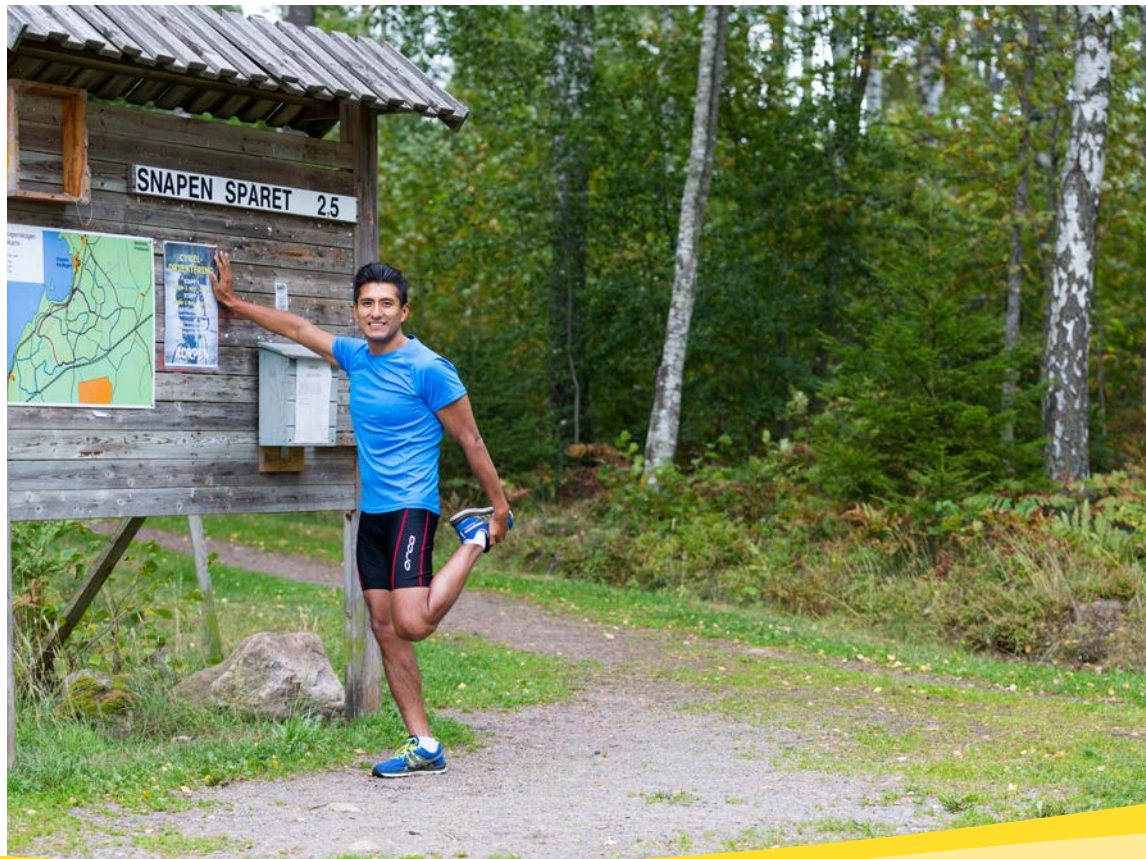


MARIESTAD

Associations

Filling your leisure time with activities and interests is easy. Sport, study groups, outdoor life and culture – the rich and varied range of associations and organisations in Mariestad has something to offer each and every one of us.

Mariestad is one of the municipalities in Sweden that has most indoor sports, fitness and recreation facilities. Beautiful countryside and proximity to Lake Vänern allow you to pursue a whole host of activities throughout the year regardless of the season.





MARIESTAD

Sustainability

Investing in sustainability is essentially about investing in the future. Together with companies, centres of education and organisations, we are leading the way towards a sustainable society.

Our aim is that the ongoing transition towards sustainable transport and energy solutions will help develop local industry and generate new job opportunities.





MARIESTAD

Communications

Mariestad is at the intersection of the E20 motorway and the R26 national highway, and handles traffic between Stockholm – Gothenburg and Karlstad – Jönköping.

Travelling by train to Gothenburg, Stockholm and Örebro is simple and convenient.

Mariestad also has excellent bus links, with around 50 departures each day to and from Skövde.





MARIESTAD

Schools

Mariestad's preschool, primary school and secondary school pupils can go about their daily lives in the knowledge that they will be safe and secure. We are investing in new spaces and facilities for our children – not only to provide them with healthy, pleasant environments in which they can learn and develop, but also to guide them towards achieving good results by adopting modern educational approaches and the latest technology.

Two new schools for children of preschool age up to grade 6, were opened in autumn 2017. They will in time emerge as proof of the success of our plans and aspirations.



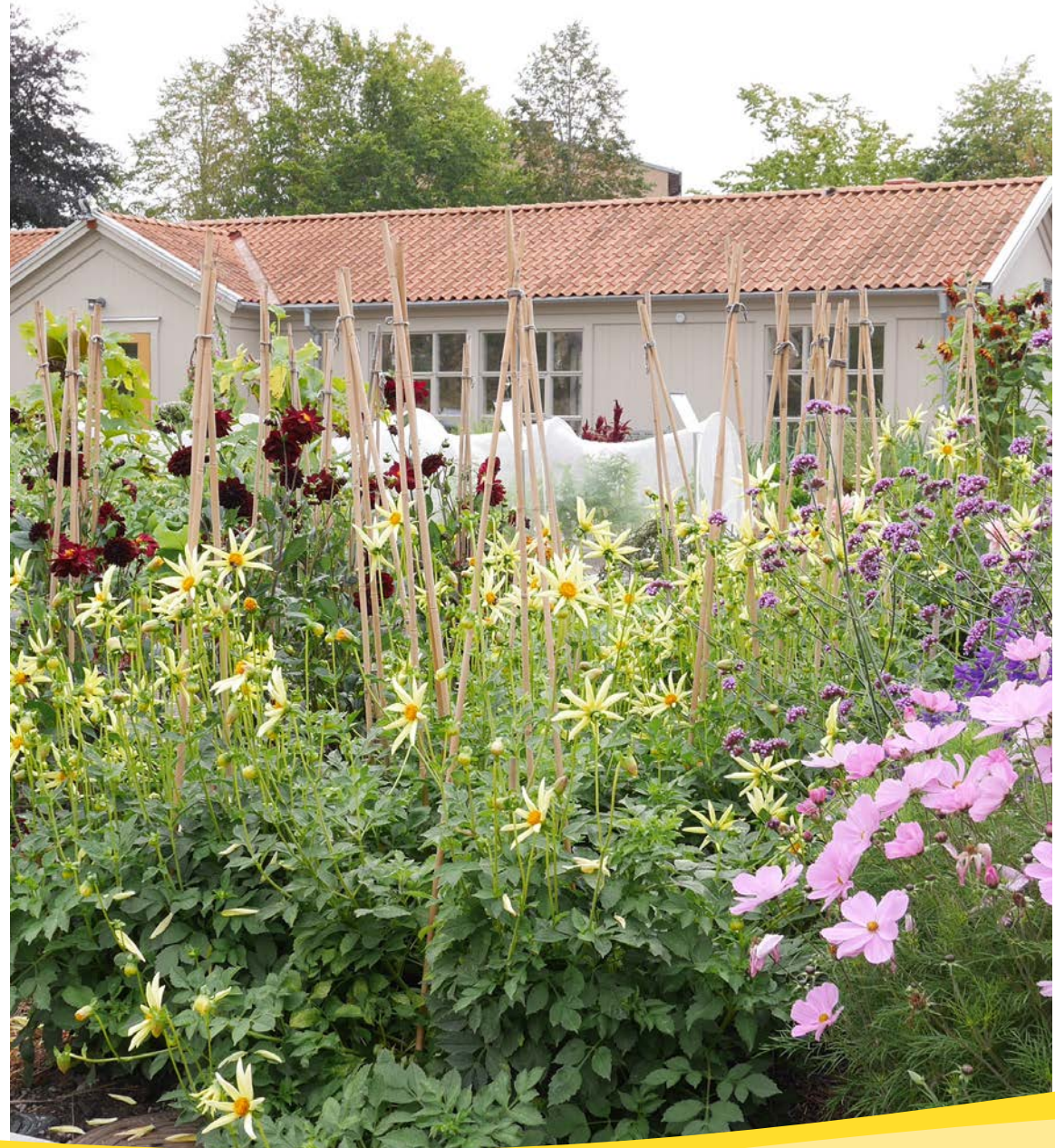


MARIESTAD

Higher education

The University of Gothenburg has established several horticultural and craft programmes in Mariestad.

The Dacapo Mariestad Higher Education Platform offers a range of distance learning programmes, including programmes for preschool teachers and dental nurses.





MARIESTAD

Events

Each year, Mariestad hosts a number of major events with a focus on everything from world-famous performers to high-powered motor sports.

- Speed Art Design
- Old Ox kammarmusikfestival
- Kultur och skördefest
- Kanalsimmet
- Stora folkparksdansen





MARIESTAD

Culture

Mariestad has one of the best-preserved town centres in Sweden, the oldest provincial theatre in the country, and a beautiful museum at Marieholm, the historic former county governor's residence. It also has something that is quite unusual – a cathedral without a bishop.

Our range of contemporary cultural experiences includes opportunities for the creativity of our children and young people to flourish, both at school and during their leisure time. Together we are writing a new chapter in the ongoing story of Mariestad.





MARIESTAD

The Old Town

The Old Town in Mariestad has been named one of the ten best-preserved town centres in Sweden. The buildings date from the 18th and 19th centuries, the pinnacle of which is the imposing cathedral tower in the very heart of the Old Town.

The beautiful wooden buildings in the Old Town still remain, and in the most northerly district, Näset, there are even buildings that precede the Great Fire of 1693.





MARIESTAD

The largest island in Lake Vänern

You can make your way to Torsö, the largest island in Lake Vänern, by land and water. Once you reach the island you can enjoy exquisite bathing areas, rocks warmed by the heat of the sun, and unspoilt countryside.

There are also walking trails, two churches, ancient relics, a restaurant, a campsite, and a ferry to the Brommö nature reserve. Finding your favourite spot will not be too difficult.





MARIESTAD

Göta Canal

In Sjötorp, 20 kilometres from Mariestad, is the beginning of the Göta Canal, one of the largest, most well-known and most-visited tourist attractions in Sweden. You can enjoy a canal cruise or canoe trip, or you can make your way through the lock system using your own boat. You can also walk and cycle along one of the most scenic cycle tracks in Sweden.

The canal has also been named the Swedish Construction of the Millennium.

